



Absolutely PR Celebrates Its Sweet Sixteen

Denver-based Absolutely PR consulting firm completes 16th year in business.

Denver, CO, April 3, 2015 -- Metro Denver-based Absolutely Public Relations is celebrating its 16th year in business, achieving key media placements for clients in both the traditional and social media spaces. The announcement is made by Absolutely PR Principal/Founder Maggie Chamberlin Holben, APR, who says, "During the past year, Absolutely PR assisted Colorado BioScience Association, Galichia Hospital Group/Kentuckiana Medical Center, Fitzsimons Redevelopment Authority, Boettcher Foundation, Colorado BioScience Institute and CID4, the Colorado Institute for Drug, Device and Diagnostic Development."

Holben has been providing pro bono PR and marketing communications counsel, plus board and advisory board service, to Denver's Cat Care Society since 2011.

Campaign Coverage and Placement Recap - 2014 calendar year:

JANUARY – Business Xpansion Journal: 'Bioscience's Bright Spots' - Colorado BioScience Association - <http://absolutelypr.blogspot.com/2014/01/business-expansion-journal-biosciences.html> and <http://bximag.com/biosciences-bright-spots/>

FEBRUARY – Xconomy: 'Colorado Legislators Aim to Reward Angel Investors with Tax Credit' – Colorado BioScience Association - <http://absolutelypr.blogspot.com/2014/02/xconomy-colorado-legislators-aim-to.html> and <http://www.xconomy.com/boulder-denver/2014/02/04/colorado-legislators-aim-to-reward-angel-investors-with-tax-credit>

MARCH – Wichita Business Journal: 'Galichia-managed Indiana medical center earns patient safety award'/Kentuckiana Medical Center ranked #1 Hospital in Louisville Area for Patient Safety by Consumer Reports – Galichia Hospital Group - <http://www.bizjournals.com/wichita/blog/2014/03/galichia-managed-indiana-medical-center-earns.html> and <http://absolutelypr.blogspot.com/2014/03/kentuckiana-medical-center-ranked-1-31.html>

APRIL – Healthcare Financial News: 'When finances fall apart: Bankruptcy may lead to salvation' – Galichia Hospital Group/Kentuckiana Medical Center - <http://www.healthcarefinancenews.com/news/when-finances-fall-apart> and <http://absolutelypr.blogspot.com/2014/04/hfn-when-finances-fall-apart-bankruptcy.html>

MAY – Denver Business Journal: 'Developer Shaw to advise Fitzsimons authority on real estate' – Fitzsimons Redevelopment Authority - <http://www.bizjournals.com/denver/news/2014/05/28/developer-shaw-to-advise-fitzsimons-authority-on.html> and <http://absolutelypr.blogspot.com/2014/05/well-known-denver-real-estate-developer.html>

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JUNE – Denver Business Journal Op-Ed: 'Welcome to the United States Patent and Trademark Office' – Colorado BioScience Association - <http://www.bizjournals.com/denver/print-edition/2014/06/20/letter-to-the-editor-welcome-to-the-united-states.html> and <http://coloradobio.blogspot.com/2014/06/dbj-op-ed-welcome-to-united-states.html> + Boettcher Foundation Announces 2014 Boettcher Investigators; Celebrating Fifth Class of Colorado's Webb-Waring Biomedical Research Program – Boettcher Foundation and Colorado BioScience Association - <http://www.businesswire.com/news/home/20140603005054/en/Colorado-BioScience-Association-Praises-Boettcher-Foundation-Embarks#.VKMVHSvF98H>

JULY – Denver Business Journal: 'Amgen [Foundation] supports STEM effort' – Colorado BioScience Institute - <http://coloradobio.blogspot.com/2014/08/dbj-amgen-foundation-supports-stem.html> and <http://www.bizjournals.com/denver/print-edition/2014/08/08/auction-golf-event-help-raise-funds-for-kids-in.html?page=all>

AUGUST - Denver Post: "Tails of the Painted Cats comes together purr-fectly for Cat Care Society" – Cat Care Society - <http://blogs.denverpost.com/style/2014/08/06/tails-painted-cats-comes-together-purr-fectly-cat-care-society/32692/> and <http://absolutelypr.blogspot.com/2014/08/denver-post-tails-of-painted-cats-comes.html>

SEPTEMBER – Denver Post Business: 'Colorado biotech firms trying to innovate efficiently' – Colorado BioScience Association - http://www.denverpost.com/Business/ci_26510215/Colorado-biotech-firms-trying-to-innovate-efficiently + Denver Business Journal : 'FDA could be source of innovation, Hamburg says' – Colorado BioScience Association - http://www.bizjournals.com/denver/blog/boosters_bits/2014/09/fda-could-be-source-of-innovation-hamburg-says.html?page=all

OCTOBER – Denver Post: 'Denver-based Sapphire Technology gets funding for gemstone-tipped dental instruments' – Colorado Institute for Drug, Device and Diagnostic Development - http://www.denverpost.com/business/ci_26681598/denver-based-sapphire-technology-gets-funding-gemstone-tipped + DrBiscupid.com general dentistry website news feed - <http://www.drbuscupid.com/index.aspx?sec=ser&sub=def&pag=dis&ItemID=316548>

NOVEMBER – Denver Business Journal TechFlash: 'Colorado bioscience organization searches for new leadership' – Colorado Institute for Drug, Device and Diagnostic Development - http://www.bizjournals.com/denver/blog/boosters_bits/2014/11/colorado-bioscience-organization-searches-for-new.html and <http://absolutelypr.blogspot.com/2014/11/well-known-life-science-executive-kevin.html>

DECEMBER – InnovationNews: '2014 was a successful year for major bioscience financings, acquisitions and expansions' – Colorado BioScience Association - <http://innovationnews.com/science/bioscience/cbsa-2014-was-successful-year-for-major-bioscience-financings-acquisitions-and-expansions> and <http://absolutelypr.blogspot.com/2014/12/2014-colorados-major-bioscience.html> + BioSpace: Colorado BioScience Association Names Primavera Group To Succeed Absolutely PR As Media Relations & Strategic PR Consulting Firm - <http://www.biospace.com/News/colorado-bioscience-association-names-primavera/359355> and <http://absolutelypr.blogspot.com/2014/12/colorado-bioscience-association-names.html>

About Absolutely Public Relations

Absolutely PR specializes in media relations, the strategies and tactics necessary to achieve impactful editorial placements in the international, national, trade press, local and social/digital media space. Visit <http://www.AbsolutelyPR.com>.

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